

**We help companies
achieve their brand
potential**



Francis Taylor Building

FTB is a barristers' chambers with a leading reputation for planning, environment, and public law matters.

What we did

As one of the leading law firms, Francis Taylor Building wanted a fast and reliable way to write short case articles, plus a means to 'compile' these articles into regular updates.

We created an 'article' template, plus a custom ribbon in Microsoft Word which contains a range of document authoring tools.

In addition, we supplied a custom version of our document compiler which automatically creates the regular updates from collections of articles. The compiler automatically combines articles together, builds a cover page plus a uniquely styled table of contents.

Additionally, the compiled 'update' document includes automatic hyperlinks, to external content and between pages in the document ready for interactive PDF file.

How it helped FTB

- Consistent look and feel to all articles and updates
- User friendly document authoring options
- Faster production of on-brand documents
- Fast production of high quality 'updates'
- Automatic addition of hyperlinks to speed up the creation of interactive PDF files, removing the need to manually edit PDFs
- Flexibility to build one off industry/sector specific updates with ease

We're here to help

Call us on +44 (0)1797 334450, email us info@metaone.co.uk or use the form below to get in touch. We are looking forward to hearing from you.